

CATALOG AD SALES

SEPTEMBER 10- OCTOBER 9



DATES

- Begins: September 10th
- Ends: October 9th (this means all ads are due)
- Delivery: February 2019

PRICES

- Full color: \$250 (deliver ad book)
- Full page: \$125 (deliver ad book)
- Half page: \$75 (deliver ad book)
- Quarter page: \$50 (deliver ad book)
- Business card: \$25

EXAMPLE ADS

FULL COLOR BUSINESS EXAMPLE

**Good Luck to the
KATY FFA Students!!**



Kyle Roesler and his wife Lisa are KISD graduates and former FFA members and are the proud parents of Cameron ('18) and Kylie ('20); both future graduates of Katy High School.

Kyle lives and specializes in the Old Katy area and is eager to assist you in selling or purchasing your next home.

Kyle was Mayde Creek High School's first recipient of the American Farmer award.

RE/MAX
Cinco Ranch



Kyle Roesler
2877 Commercial Center Blvd.
Katy, TX 77494
Office: 281-579-7900
Direct: 281-994-5127
Cell: 281-732-3254

Email: BuyinKaty@gmail.com
www.BuyinKaty.com

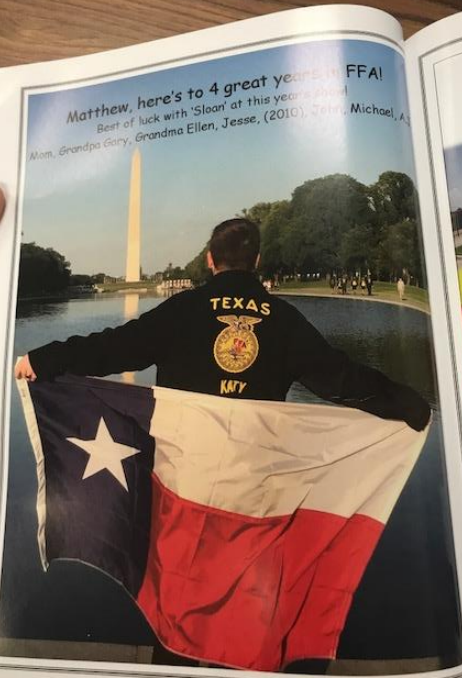
Working with Buyers, Sellers, Investors and Property Management

87

PERSONAL COLOR EXAMPLE

Matthew, here's to 4 great years in FFA!
Best of luck with 'Sloan' at this year's show!

Mom, Grandpa Gary, Grandma Ellen, Jesse, (2010), John, Michael, A.



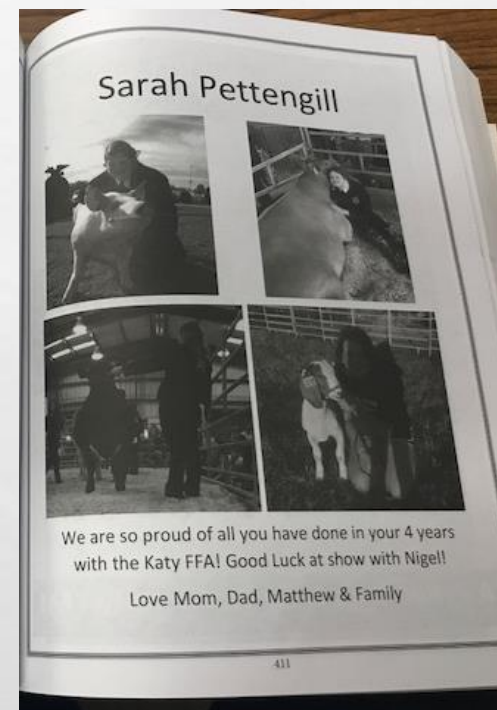
TEXAS
KATY

AD EXAMPLES

FULL BLACK AND WHITE BUSINESS

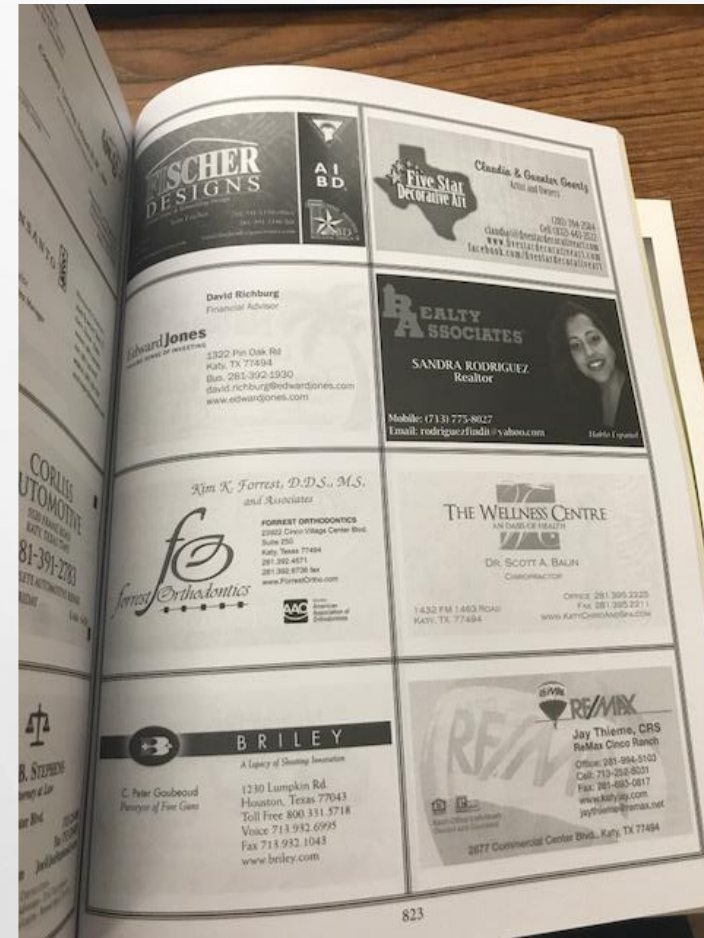


FULL BLACK AND WHITE PERSONAL



AD EXAMPLES

BUSINESS CARD



REQUIREMENTS

- If raising an animal for Katy Livestock show, you must sell at least one catalog ad!
- Must get advertisement and payment at the time of the sell.

WHO CAN I SELL TOO?

- 1. PARENTS
- 2. GRANDPARENTS
- 3. FAMILY IN GENERAL
- 4. BUSINESSES
- 5. FAMILY FRIENDS

AD COLLECTION INFORMATION

- Please get ad information in the following ways:
 - Formats accepted: PDF, JPEG, JIF
 - Burn to a CD
 - Put on a jump drive
 - If the buyer want their ad from last year, you must go to Mr. Price's room, find the ad, make a copy and put it into the ad envelope. Also, list advisement name and page #.

EMAILING IN ADS

- You can email in ads but the following requirements must be met:
 - must include ad #
 - Must include student name
- Email ads to: AshleeBLaird@katyisd.org
- If these requirements are not met, the ad CANNOT be sent on to the printing company and the ad cannot be printed.

HOW TO FILL OUT THE ORDER FORM

- 1. Each ad has a number in the top right corner
- 2. The paperwork inside must stay with the envelope it is assigned too
- 3. Make sure ALL information is filled out.
- 4. Name, teacher, class period, campus, advertiser, contact person, telephone, and email.
- 5. Everything on the front of the envelope must be filled in before turning in.
- 6. On the order form inside the envelope: make sure ALL info is filled out and have a printed copy of the ad inside the envelope.
- 7. Payment must be included in the envelope.

PAYMENTS ACCEPT

- Cash
- Money order
- Cashiers check
- Personal check
- Checks need to be written to: Katy ISD

BOOK DELIVERY

- You must deliver a catalog ad book to all advertisers except for business card size.
- Delivery is usually right before the stock show.

REMINDERS

- Please sell as many catalog ads as possible, this brings back more money for the chapter and can be used for teams and traveling in the future.

ANIMAL PAYMENT

- If you are planning to raise an animal, please come get an animal payment form
- If you need us to print your w-9, please call your parents for your social and a group of us will go print them during ag class tomorrow.
- Animal payment is NEXT WEEK:
 - ESC 1200's: 3:00-6:00pm
 - Credit card (Visa and MC)
 - Cash
 - Money order
 - Cashiers check



AG OLYMPICS

- **SATURDAY- SEPTEMBER 29TH AT THE AG BARN**
- **PLAY GAMES AND COMPETE AGAINST THE OTHER HIGH SCHOOLS!**
- **YOUR \$20 PAYS FOR FOOD AND A TSHIRT**
- **CHANGE OF MONEY DUE DATE: SEPT. 20TH TO MRS. LAIRD IN V2**